

ABOUT JUST NARRATIVES 2025

A Race Forward Convening | November 13-15, 2025 | ST. LOUIS, MO

Race Forward, producer of Facing Race, presents Just Narratives for Multiracial Solidarity 2025

—a two-day convening bringing together narrative strategists, storytellers, artists, and racial justice advocates to strengthen narrative power for racial justice.



As the anchor event of the 2025 Cultural Week of Action, Just Narratives will serve as a collaborative space to build and amplify transformative narratives that counter racial injustice and fuel a multiracial democracy. Through art, media, and storytelling, we will refine narrative strategies, strengthen solidarity, and expand the movement's reach.

Who Should Attend?

This convening is designed for:

- ✓ Movement leaders & organizers shaping racial justice narratives
- ✓ Storytellers, journalists & media makers driving public discourse
- ✓ Artists & cultural workers using creativity to shift mindsets
- ✓ Advocates & researchers advancing racial justice in institutions

What to Expect

- ◆ Interactive discussions & Peoples Movement Assembly
 - ◆ Skills-building workshops & strategy sessions
 - ◆ Live performances & immersive art exhibits
- ◆ Networking opportunities to build cross-sector collaboration



Sponsorship Opportunities

PRESENTING: \$50,000

- Exclusive signature sponsor recognition
- Premium logo placement on event website, printed materials, and attendee app
- Feature in Race Forward Newsletter
- Speaking Opportunity at the opening plenary
- Literature placement in conference bags (approval required)
- Sponsor acknowledgment on social media
- 10 Complimentary Tickets

CULTURE: \$10,000

- Supports Performances & Storytelling focused on racial justice narratives
- General support sponsor with logo or name on event website, and in person signage
- Complimentary tickets for 2 attendees

ALLY: \$25,000

- General Support Sponsor with logo or name on event website, attendee app, and in-person signage
- Literature placement in conference bags (approval required)
- Feature in Race Forward Newsletter
- Sponsor acknowledgment on social media
- 6 Complimentary Tickets

MOVEMENT: \$5,000

- Directly supports scholarships for grassroots leaders and organizers from the St. Louis community
- Recognition on event website and scholarship-related communications
- Complimentary tickets for 2 attendees

For partnership opportunities, contact Juncelyn Abbott at jabbott@raceforward.org