FOR IMMEDIATE RELEASE
Media Advisory
October 20, 2004

CONTACT: Rinku Sen (cell) 917-860-1261, rsen@arc.org
Libero Della Piana (cell) 917-710-1814, ldellapiana@arc.org
Applied Research Center Communications Office (ph) 212-513-7925

National Conference on Race and Public Policy
Post-election Conference to Set Strategies for Future of Civil Rights

What: Race & Public Policy Conference: A Proactive Agenda for 2005 and Beyond
Date: Thursday, November 11 – Saturday, November 13, 2004
Location: Boalt School of Law, University of California at Berkeley, Berkeley, California

Purpose: Ten days after the general election, the Applied Research Center will gather community leaders, academics, policy advocates, and activists from around the country to assess the state of civil rights and to develop strategies for the emerging “racial justice” movement.

In addition to workshops and panels, the conference will use a collection of policy case studies to launch strategic discussions. Case study papers will outline campaigns that have produced policy change by using racial justice as a primary framework. Topic areas include public education, race and labor, access to public benefits, immigrant rights, civil rights and liberties, and media policy.

Keynote Address:

Tavis Smiley, host of The Tavis Smiley Show from NPR, and Tavis Smiley on PBS
Thursday, November 11, 6:30-9:30pm
Booth Auditorium, Boalt School of Law, UC Berkeley

Featured Speakers:

Jacqueline A. Berrien, Associate Director, NAACP Legal Defense Fund
john powell, Executive Director, Kirwan Institute for the Study of Race and Ethnicity
Gary Delgado, Executive Director, Applied Research Center
Maria Blanco, Executive Director, California Lawyers’ Committee for Civil Rights of the Bay Area
Norman Solomon, Executive Director, Institute for Public Accuracy
Maria Elena Durazo, President, UNITE/HERE Local 11
Mark Lloyd, Senior Fellow, Center for American Progress

Call Rinku Sen, Communications Director, to arrange interviews.
For more information on logistics and conference agenda, visit our website: www.arc.org

###