

DROP THE I-WORD

Drop the I-Word: Why it Matters Now

- Right now, immigrant families are facing a period of heightened persecution and crisis as President Trump continues to stoke the anti-immigrant sentiment that gained him popularity during the 2016 Election. We need to strongly reject efforts to criminalize immigrants.
- In the first ten days following the election, there were almost 900 reports of harassment and intimidation from across the nation.
 - Anti-immigrant harassment accounted for 32% of the 867 hate incidents collected by the Southern Poverty Law Center.
- Words make a difference: in the week after the election, over 2,500 educators described specific incidents of bigotry and harassment in schools that could be directly traced to election rhetoric.

Which Outlets Have Dropped the I-Word? Quick Facts:

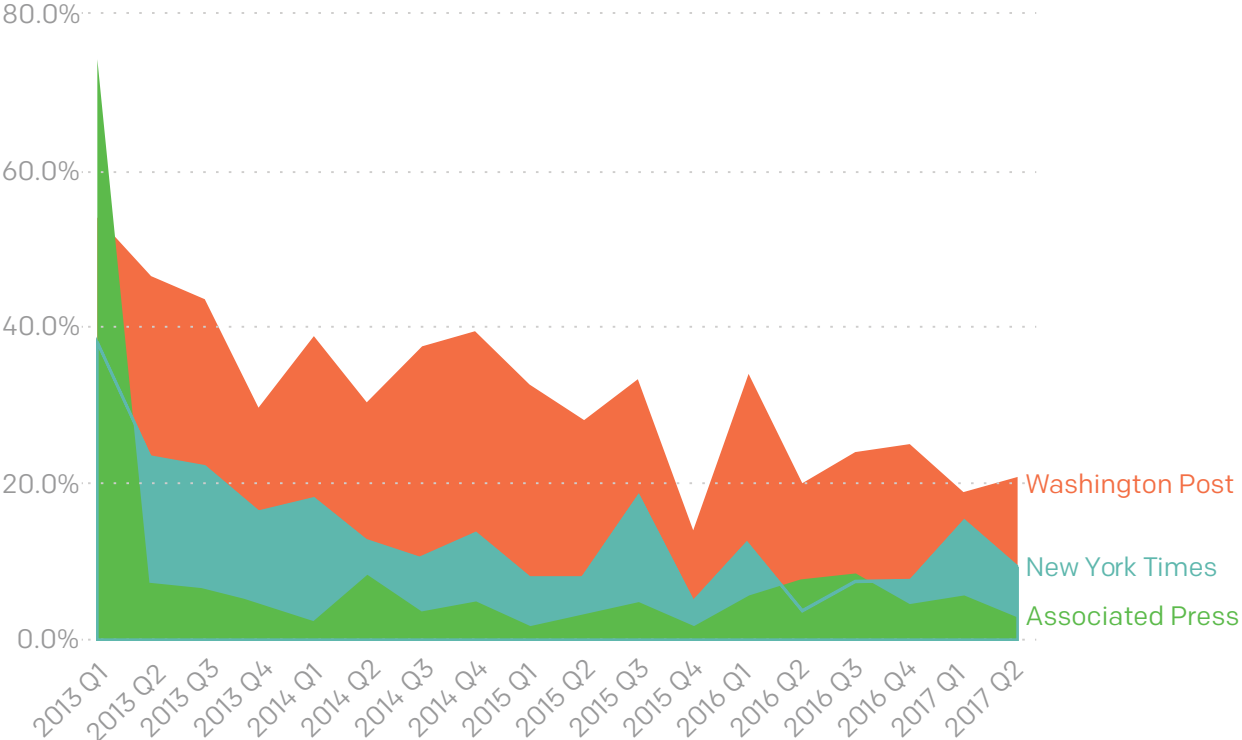
Race Forward looked at how often the i-word has been used in immigrant-focused coverage by The New York Times, The Washington Post, USA Today, and The Associated Press since 2013. Here's what we learned:

- Since officially dropping the i-word in 2013, The Associated Press has consistently been the best performer of these four major national outlets.
- The AP has largely kept its pledge, with never more than 9% of its immigrant-focused coverage using the i-word, including op-eds, letters, quotes, news articles, and columnists.

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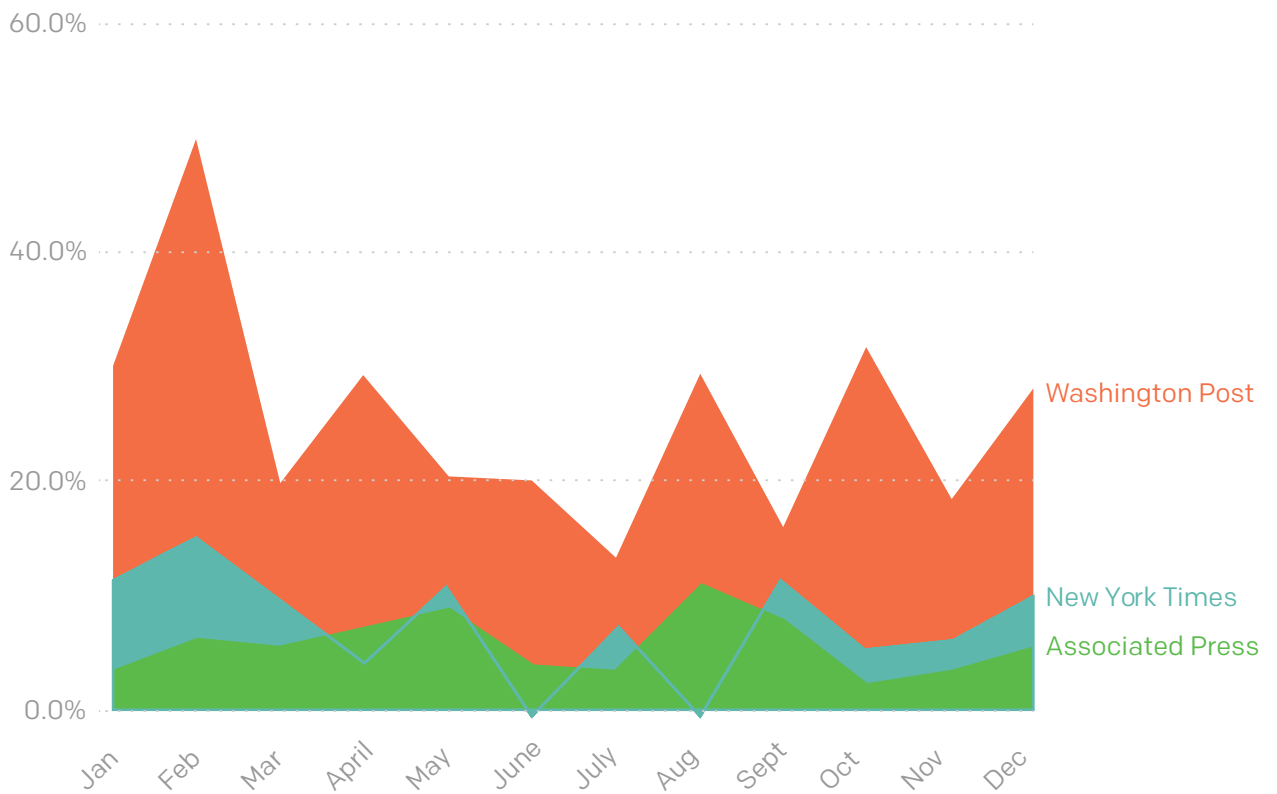
- While The Washington Post had steadily improved its coverage each year, it has also consistently been the worst offender of the four outlets studied.
- In 2016, 25.8% of The Washington Post's immigrant-focused coverage used the i-word, compared to 17% for USA Today, 7.6% for The New York Times, and 6.3% for The Associated Press.
- Although The New York Times never officially pledged to drop the i-word, it had the second best record of the four outlets studied, second only to the AP. However, some of the publication's leading immigration reporters continue to use the term.

Use of the I-Word: The New York Times, The Washington Post, and The Associated Press



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Use of the I-Word in 2016: The New York Times, The Washington Post, and The Associated Press



1. "Ten Days After: Harassment and Intimidation in the Aftermath of the Election," Southern Poverty Law Center, November 29, 2016

2. "After Election Day: The Trump Effect // The Impact of The 2016 Presidential Election On Our Nation's Schools," Southern Poverty Law Center, 2016